

# WorldShift 2012

## INVITATION

### WORLDSHIFT 2012

Global Launch – London, UK

**With Dr Ervin Laszlo**

Founder and President of The Club of Budapest, Author of *WorldShift 2012: Making Green Business, New Politics & Higher Consciousness Work Together*

**Plus Other WorldShift 2012 Alliance Members & Global Thinkers**

**9.9.9**

**Wednesday 9<sup>th</sup> September, 2009**

**17.30 for 18.00**

**The Stevenson Lecture Theatre & West Foyer  
British Museum, Great Russell Street, London**

You are cordially invited to the launch of **WorldShift 2012** – a new global movement dedicated to co-creating the foundations of a peaceful, just and sustainable world by the end of 2012.

**WorldShift 2012** is being initiated by The Club of Budapest as a partnership project with the mission of uniting like-minded organisations and individuals worldwide in conscious collaborative transformation towards this urgently needed world.

The evening will feature the official adoption and signing of The WorldShift 2012 Declaration, panel discussion with audience participation, book launch and signing with Dr Ervin Laszlo and opportunities for passive and creative networking.

**Please join us for this extraordinary gathering!**

**RSVP:** To reserve your place in the limited capacity Stevenson Theatre, please RSVP as soon as possible to [rsvp@worldshift2012.org](mailto:rsvp@worldshift2012.org).

Stevenson Theatre tickets are offered on a first come, first served basis. The WorldShift 2012 Launch and Discussion will also be screened live in the larger West Foyer.

**Event produced by Events4Change in association with Positive TV**

**[www.worldshift2012.org](http://www.worldshift2012.org)**

## PROGRAMME

### WORLDSHIFT 2012

#### Global Launch – London, UK

#### The Stevenson Lecture Theatre & West Foyer British Museum, Great Russell Street, London

17.30 Reception featuring interactive display and information from WorldShift 2012 Partners

18.30 An introduction to WorldShift 2012 with Dr Ervin Laszlo (Founder & President of the Club of Budapest / Author of WorldShift 2012) and Dr Jude Currivan (Author and Cosmologist)

First public reading of The WorldShift 2012 Declaration

A pre-recorded endorsement from Barbara Marx Hubbard (Social Innovator, Speaker, Author, Educator, President of the Foundation for Conscious Evolution)

Panel session featuring Dr Laszlo and Dr Currivan and members of the WorldShift 2012 Alliance, including Polly Higgins (Founder, The Universal Declaration of Planetary Rights), David Woolfson (President of the Club of Budapest Canada / Co-Initiator of WorldShift 2012), Charlie Gay (CEO, Humanity Unites Brilliance), Masami Saionji (Chairman, The Goi Peace Foundation), Lawrence Bloom (Founder of the Global Action Plan / Chair of the World Economic Forum, Global Agenda Council on Urban Management / Chair of the UN Environmental Programme, Green Economy Initiative Panel on Green Cities, Buildings and Transport) and pre-recorded messages from supporters

Moderated by Dr Robin Wood (Founder, Renaissance2)

Audience participation and dialogue

20.30 Complimentary drinks & refreshments served in the WorldShift 2012 Exhibition (West Foyer)

WorldShift 2012 book signing with Dr Ervin Laszlo

The Positive TV-WorldShift 2012 Global Conversation – PTV will be asking guests how they feel about a range of subjects including Climate Change, Peace, Community, Money, Politics, Culture, Love and Happiness for a living, evolving documentary

The WorldShift 2012 Global Consultation – highlights from a Videoconference filmed by PTV earlier in the day featuring Dr Laszlo, Barbara Marx Hubbard, Hazel Henderson (Futurist / Evolutionary Economist), Jose Argüelles, (Planet Art Network / First Noosphere World Forum), Steve Killelea (The World Peace Index / Soldiers of Peace) and others

Launch film and interactive engagement from The Lifeline ([www.thelifeline.tv](http://www.thelifeline.tv))

Creative networking

22.00 Close

# WorldShift 2012

## THE WORLDSHIFT 2012 DECLARATION

### **The Crisis And The Opportunity**

There is no doubt that we are now in a state of global emergency. This unprecedented worldwide crisis is a symptom of a much deeper problem: the current state of our consciousness; how we think about ourselves, and our world. We have the urgent need, and now the opportunity, for a complete rethink: to reconsider our values and priorities, to understand our interconnectedness and to shift to a new direction - living in harmony with nature and each other.

Every person, community, and society in the world is already, or will soon be, affected by this global crisis, through climate change, economic breakdown, ecosystem collapse, population pressure, food and water shortages, resource depletion, nuclear and other threats. If we continue on our present unsustainable path, by mid-century the Earth could become largely uninhabitable for human and countless other forms of life. However, total system-collapse could occur much sooner caused by eco-catastrophes or escalating wars triggered by religious, geopolitical or resource conflicts.

These threats are real. The underlying causes of the present worldwide crisis have been building momentum for decades and could soon become irreversible. Estimates of when the points of no return will be reached have been reduced from the end of the century, to mid-century, to the next twenty years, and recently to the next five to ten years.

The window of opportunity for shifting our current path and breaking through to a peaceful and sustainable world may be no more than a few years from now. This timeline coincides with the many forecasts and prophecies that speak of the ending of the current cycle of human life on this planet, and the possible dawning of a new consciousness, by the end of the year 2012.

Today, forward-thinking groups and individuals all over the world are addressing the many opportunities presented at this critical time. Designs for sustainable systems, structures and technologies are being developed and implemented in all sectors, at all levels and in every society. This global awakening is a hopeful sign of the vitality of the human spirit and our ability to respond to the dangers we now face with insight and creativity.

The totality of our current efforts does not yet match the scope, scale and urgency of the necessary transformation. But if we collaborate and act with vision, foresight and commitment we can lay the foundations of a global community that is both peaceful and sustainable. We may then ensure our survival and wellbeing, as well as that of future generations. As global citizens, our top priority is to accelerate our evolutionary shift to a planetary consciousness and, together, co-create this new world and a positive future for humanity - while the window of time is still open.

### **An Urgent Call**

*We accordingly issue this urgent call to all the people of the world to deepen our awareness of both the dangers and the opportunities of the present global crisis and declare our firm commitment to work together to bring about a timely and positive WorldShift, for the survival and wellbeing of the entire human community and the flourishing of all life on Earth.*

To sign and endorse the full WorldShift 2012 Declaration, see [www.worldshift2012.org](http://www.worldshift2012.org)

# WorldShift 2012

## **Dr Ervin Laszlo**

Dr Ervin Laszlo is Founder and President of The Club of Budapest, Founder of WorldShift 2012, Founder of the General Evolution Research Group, Co-Chair of the World Wisdom Council, Fellow of the World Academy of Arts and Sciences, Member of the International Academy of Philosophy of Science, Senator of the International Medici Academy, and Editor of the international periodical World Futures: The Journal of General Evolution. Dr Laszlo is an Advisor to the UNESCO Director General and an Ambassador of the International Delphic Council.

## **WorldShift 2012 Endorsements**

"WorldShift 2012 is a handbook for the twenty-first century that speaks to you in person. It is written in the hope that you will not only read it, but will also think through the things it tells you. This book helps us to understand the current situation of our planet and to find the path we must take. It helps us determine what we must do and how we must do it to ensure our common well-being...Read this handbook, and start thinking! This is important for you, for your family, for your present or future children and grandchildren, for your friends, and for everyone around you."

**Mikhail Gorbachev (Statesman, Opinion Leader)**

"Beyond crisis-driven news, another world is rising. In this book, Ervin Laszlo maps this new world and its promise. No-one I know is more acutely attuned to it...Laszlo joins a small group of deeply versed thinkers who grasp that all experience occurs in consciousness and nowhere else. WorldShift is about an outer world built on inner realization. Such a world is possible, as this book shows, and indeed is already being born in the hearts of millions of people. Higher consciousness, which has been evolving through human beings for centuries, is seeding a garden of hope and promise."

**Deepak Chopra (Physician, Spiritual Leader, Author)**

## **Dr Jude Currivan**

Dr Jude Currivan is an international author, healer, cosmologist and scientist whose work reconciles science, consciousness and spirituality. ([www.judecurrivan.com](http://www.judecurrivan.com))

## **Polly Higgins**

Polly Higgins is a London barrister leading a campaign calling on the UN to adopt The Universal Declaration of Planetary Rights. Polly is also Founder of the Wise Women Network and is the Conservation Ambassador for 999 It's Time. ([www.treeshaverightstoo.com](http://www.treeshaverightstoo.com))

## **David Woolfson**

David Woolfson is a lawyer based in Toronto. He is President of the Club of Budapest Canada, Co-Initiator of the World Wisdom Council and Toronto Chapter Liaison of the World Future Society. David is on the Executive Council of WorldShift 2012 and co-drafted the WorldShift 2012 Declaration. ([www.clubofbudapest.org/wwc](http://www.clubofbudapest.org/wwc))

## **Charlie Gay**

Charlie Gay is the Chairman and Chief Executive Officer of HUB, Humanity Unites Brilliance. Charlie's extensive experience in both the for-profit and non-profit business, coupled with his inspiring passion and heart for global change, helps position HUB as a link between business, dynamic social enterprise and humanitarian assistance. ([www.hubhub.org](http://www.hubhub.org))

## **Masami Saionji**

Masami Saionji is Chair of The Goi Peace Foundation and heads several other peace organisations, including the World Peace Prayer Society. She is perhaps best known for her leadership of the International Peace Pole Initiative, which places visual reminders of peace in key locations around the world. ([www.goipeace.or.jp](http://www.goipeace.or.jp))

## **Lawrence Bloom**

Lawrence Bloom is Co-Founder of Global Action Plan, a member of and former Chair of the World Economic Forum's Global Agenda Council on Urban Management and current Chair of the UN Environmental Programme Green Economy Initiative Panel on Green Cities, Buildings and Transport. He is non executive Deputy Chairman of Anagenesis Bioenergy Corporation and Deputy Chairman of Noble Cities Plc and was recently appointed as Vice Chair of Climate Prosperity Strategies. ([www.lawrencebloom.com](http://www.lawrencebloom.com))

## **Dr Robin Wood**

Dr Robin Wood is recognised internationally as being in the vanguard of integral leaders, business advisors and entrepreneurs in Europe. He is Founding President of Renaissance2. ([www.renaissance2.eu](http://www.renaissance2.eu))

# WorldShift 2012

## **WorldShift 2012 Alliance Partners**

The WorldShift 2012 Alliance is a partnership community representing a convergence of brilliant organizations, groups and individuals around the planet, coming together at this crucial time to co-create a positive, globally conscious world. We are building a platform for all those who care about the world we live in and our shared future, to join together to “connect, communicate, collaborate and co-create” a peaceful and sustainable world for the benefit of all humanity and Planet Earth. WorldShift 2012 Partners include The WorldShift 2012 Alliance, The Alliance for a New Humanity, Campaign Promotions, Events4Change, First Noosphere World Congress, HUB (Humanity Unites Brilliance), Kosmos Journal, PlanetChange.tv, Positive TV, Renaissance2, The Art of Living Foundation, The Goi Peace Foundation, The Institute of Noetic Sciences, The Jane Goodall Institute, The Lifeline, The State of the World Forum, The World Wisdom Council, The WorldWide Fund for Nature (Italy), 999 It's Time, others joining daily. ([www.worldshift2012.org/content/partners](http://www.worldshift2012.org/content/partners))

## **The Goi Peace Foundation**

The mission of the Goi Peace Foundation is to bring together people in wisdom, united in their hearts toward the common goal of peace on Earth. By encouraging public awareness of peace and by building cooperation among individuals and organisations in all fields, including education, science, culture and the arts, we aim to build an international peace network and to stimulate the global trend toward a culture of peace. The Goi Peace Foundation launched the Declaration for All Life on Earth to promote a shared vision of a truly peaceful and harmonious world for all life in the 21st century. It sets forth guiding principles aimed toward realizing this vision and encourages all people to apply them in their individual lives and in their specialized fields of activities. Goi's collective wisdom and joint efforts are needed to ensure a bright and sustainable future. It is hoped that the Declaration will serve as an instrument which brings together individuals and organizations committed to this aim. ([www.goipeace.or.jp](http://www.goipeace.or.jp))

## **Events4Change LLP**

Events4Change (E4C) is a new, dynamic, multi-media events (E4C) company supporting a number of local, national and international environmental and social justice charities and campaigns. E4C also seeks to help companies meet their CSR (Corporate Social Responsibility) obligations by co-creating and managing ethical and sustainable events that have true value on any balance sheet. E4C was born out of an alliance between various forward thinking organisations with expertise ranging across all aspects of sustainable / educational events production and promotion, arts and artists management, sustainable energy, technology, and development, fundraising and networking within the charity, not-for-profit and social enterprise sectors. E4C is a delivery partner for WorldShift 2012 Events. ([www.events4change.org](http://www.events4change.org))

## **Renaissance2**

The Mission of Renaissance2 is to accelerate open-source innovation between business, design, the scientific and technology communities, governments and NGO's to address the most challenging issues facing human civilization today. R2's strategic partners work together to shape the future design and direction of R2 through their participation in two major events and virtual collaboration between these events, using online tools including web-based video-conferencing and sophisticated online innovation forums. ([www.renaissance2.eu](http://www.renaissance2.eu))

## **Positive TV**

Positive TV reports on what's breaking through rather than what's breaking down. From a local and global perspective, there is a huge amount happening in the world to excite and inspire viewers however much of this news never gets reported. Positive TV looks to reach across generations and energise us with positivity at a time when we may feel overwhelmed by the negative prognosis for the future of humanity and the planet. Positive TV reports on people and events from around the globe that are helping to create and shape a Positive future at this critical time where we believe we are on the verge of a new renaissance. ([www.positivetv.tv](http://www.positivetv.tv))

## **Ecoshelter**

Ecoshelter is a charity and social enterprise coalition seeking to provide sustainable living solutions to communities in need, including Disaster, Humanitarian, Poverty and Environmental Relief and Community Development Programmes. Ecoshelter UK also provides training, resources, support and sometimes finance for groups and individuals wishing to live more sustainably. Ecoshelter partners include Scouts, Rotarians, Article25 (formerly Architects for Aid), CAT (Centre for Alternative Technology) and The Fantsuam Foundation. ([www.ecoshelter.org](http://www.ecoshelter.org))

## **Bash Creations**

Bash is a creative agency and events production company whose sole mandate is to lighten the ecological footprint of the British entertainment industry. We strive to bring environmentally friendlier ways of doing things to the mainstream, with the primary goal of introducing sustainable practices to the arts, media and advertising. ([www.bashcreations.com](http://www.bashcreations.com))

## **The Lifeline**

The Lifeline is a global network of people and communities creating positive, sustainable solutions for life on Planet Earth. The Lifeline Project will send 9 teams, each comprising 3 documentary film-makers leaving London, New York and Sydney on 9/9/9 on an epic 18,000 mile journey to arrive on 10/10/10, a year, a month and a day later. Blogging and Vlogging (Video Blogging) as they go internet users can follow their reports on the remarkable people pushing forward sustainable initiatives in growing organic food, buildings, education, transport, renewable energy and wildlife conservation. Each film-maker team will walk, sail, ride and use public transport - no flying - to their destinations. Presenting the WorldShift 2012 Declaration to individuals, groups and media along the way each team will also document the individuals, businesses and communities implementing sustainability initiatives. ([www.thelifeline.tv](http://www.thelifeline.tv))

## **HUB (Humanity Unites Brilliance)**

Humanity Unites Brilliance is where we connect to change our world. Together we are making an ever-increasing impact in the lives of ourselves and multiple communities around the world. There are children who go hungry without fresh water, and no education. There are men and women who have lost hope of work. HUB's model circulates money and brilliant talents so that a thriving new world is created. You can be a part of a community that changes our world! Today you are able to add your brilliance to the expanding HUB and in turn help make an even bigger difference in the world! ([www.hubhub.org](http://www.hubhub.org))

## **Hemp Global Solutions**

Hemp offers a genuine natural climate change solution. Hemp works in harmony with the environment, provides nutrition and raw materials and can be grown in diverse conditions and climates. Re-establishing the hemp industry requires a balanced approach that encompasses the development of infrastructure and end uses, alongside expanded hemp cultivation. Using the innovative income streams, HGS offers support to farmers, processors and producers of hemp products. Funds are also invested into a flexible fund called the Hemp Development Fund (HDF). The HDF funds R&D, infrastructure development and venture capital co-funding for hemp related businesses. By creating strategic partnerships with educational bodies, organizations and individuals, HGS promotes effective development of the industry, working towards carbon friendly practices, improved economies of scale and efficiency in application of the world's most powerful bio-solution. ([www.hempglobalsolutions.com](http://www.hempglobalsolutions.com))

## **Inner Traditions / Deep Books**

Inner Traditions is one of the oldest and largest publishers devoted to the spiritual and healing traditions of the world. Their books celebrate the earth while seeding a new dream for humanity. Inner Traditions are publishers of WorldShift 2012 and other books by Dr Ervin Laszlo. Deep Books is the leading UK supplier of selected MBS (Mind / Body / Soul) books. They carry a wide range of products from an exclusive list of titles covering such areas as Health, Alternative Health, Philosophy, Religion, Mysticism and the Occult, Tarot cards and books, Psychology, Self-Help, Children's and Art & Design. Deep Books are UK distributor of WorldShift 2012. ([www.innertraditions.com](http://www.innertraditions.com) / [www.deep-books.co.uk](http://www.deep-books.co.uk))

## **The Universal Declaration of Planetary Rights (Trees Have Rights Too!)**

Just as the humanitarian crisis of the Second World War gave birth to the Universal Declaration of Human Rights over 60 years ago in 1948, so now we have a planetary crisis that needs to be addressed with equal urgency. Now is the time to call for a Universal Declaration of Planetary Rights. What happens next is up to us. Our future can be a world where we live in harmony with nature. Our planet is in crisis, and the United Nations are uniquely placed to implement the necessary foundations to create a new world where prevention and protection stand hand in hand. Trees Have Rights Too is a campaign to encourage the United Nations to take this bold and vitally important step. You are invited to join a journey to create our new harmonious interconnected world. ([www.treeshaverightstoo.com](http://www.treeshaverightstoo.com))

## **CONTACT**

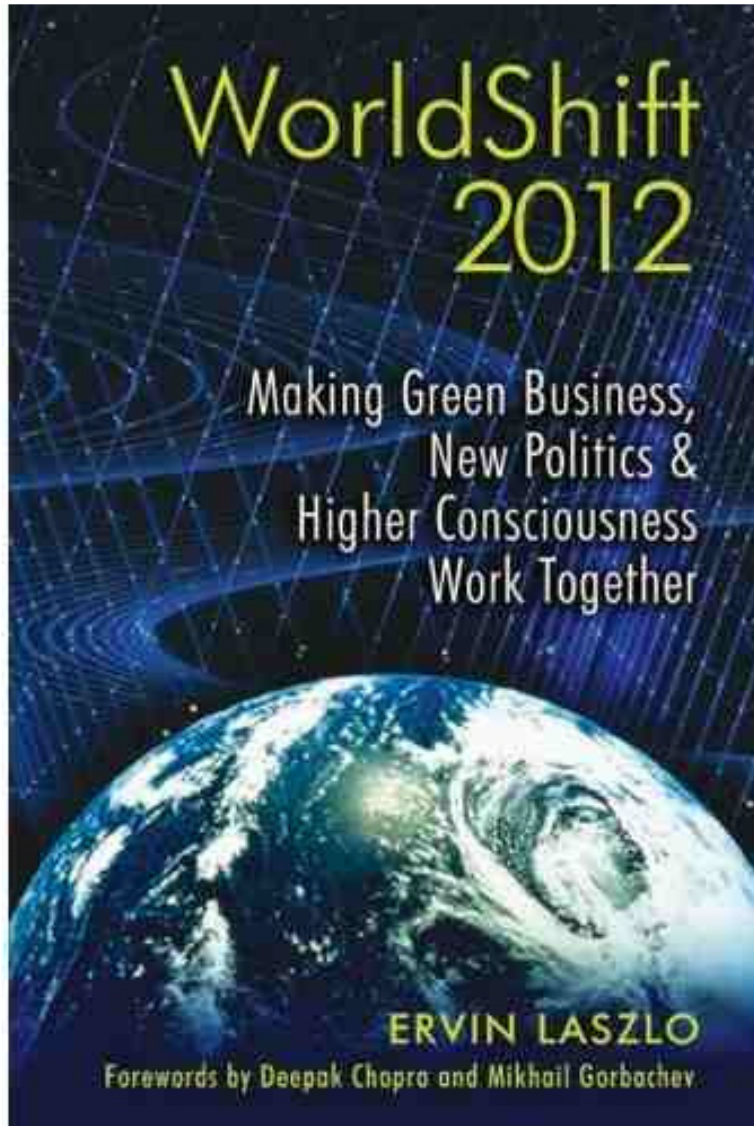
**For more information about WorldShift 2012 or the launch event, please contact**

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